



BOWEN UNIVERSITY, IWO

COLLEGE OF COMPUTING AND COMMUNICATION STUDIES

MASS COMMUNICATION PROGRAMME

2023/2024 First Semester Examination

Course Title: Broadcast Commentary & Critical Writing

Course Code: MAS 323

Course Unit: 2 units

Duration: 2 hours

Instruction: Answer question one and any other two.

QUESTIONS

1. (a) Do a commentary on the general apathy associated with women participation in general elections in the country bearing the low registration of women for public offices in the 2023 general elections. **(15 marks)**
(b) You have been assigned to cover an assignment on the opening of an ultra modern ophthalmological center. Do a live television commentary from the scene.
(15 marks) **Total= (30 marks)**

2. (a) Discuss five basic flaws that hinders a smooth Non-jerky broadcast commentary **(10 marks)**
(b) How can a good commentator achieve a good commentary that flows like milk and honey **(10 marks)**
Total (20 marks)

3. (a) Broadcast commentaries thrive on specific values. Discuss **(10 marks)**
(b) How do commentators get confused in the usage and application of these values? **(10 marks)**
Total (20 marks)

4. Differentiate with examples the role of critical thinking in broadcast commentaries while identifying their values to the profession and the society. **(10 marks)**
b. What differentiates a commentator from a critic and a brilliant reporter? **(10 marks)**
Total (20 marks)

5. One form of broadcast commentary that is unique and different from others in values and application is sports commentary. Discuss its uniqueness in all areas of usage.
(20 marks)