



BOWEN UNIVERSITY, IWO
COLLEGE OF COMPUTING AND COMMUNICATION STUDIES
MASS COMMUNICATION PROGRAMME
2023/2024 First Semester Examination

Course Title: TV Writing and Production

Course Code: MAS 317

Course Unit: 2 units

Duration: 2 hours

Instruction: Answer Part A and any other 2 in Part B

PART A

- I. Television is a team work because -----.
- II. An elaborate script includes -----, -----, and -----
- III. The most commonly produced script in a station is the -----
- IV. Caption writing can be -----, ----- or -----.
- V. A news picture must -----; -----; and -----.
- VI. Alignment is -----
- VII. The timing of a news script is calculated as -----
- VIII. Examples of programmes that cannot be scripted word for word are -----, ----
----- and -----.
- IX. Teasers are -----.
- X. A standard TV script has two columns where the ----- is to the right of the
page and ----- are on the left.
- XI. Live copies are -----
- XII. Film stories are -----
- XIII. Dry Run is -----
- XIV. An anchor's on-camera remarks immediately following a reporter's package is
called -----
- XV. A package report has ----- **30 Marks**

PART B

1. As a Bowen Television reporter, write a packaged report of your coverage of the last
convocation ceremony in Bowen University. **20 Marks**
2. Write a Sil/Sod report on the visit of the first lady, Remi Tinubu, to Bowen
University. **20 Marks**
3. Given the opportunity to cover the Ibadan explosion as a reporter, write a packaged
report of the news coverage. **20 Marks**
4. Write 4 teasers for a news bulletin and a run-down sheet for a kiddies Christmas party
show. **20 Marks**