



BOWEN UNIVERSITY, IWO
COLLEGE OF COMPUTING AND COMMUNICATION STUDIES
MASS COMMUNICATION PROGRAMME
2023/2024 First Semester Examination

Course Title: Introduction to Broadcasting

Course Code: MAS 213

Course Unit: 2 units

Duration: 2 hours

Instruction: Answer Part A and any other 2 in Part B

PART A

- I. Radio began in Nigeria in -----
- II. The objectives for the BBC radio innovations are: -----, -----, and -----
- III. The other seven cities to receive the radio distribution after Lagos are: -----
- IV. ----- commissioned the Nigerian Broadcasting Service in 1952
- V. WNTV means ----- and was started by ----- in -----.
- VI. The first color transmission in Nigeria was started by -----.
- VII. ----- sends signals over a certain range of distance
- VIII. The Back light separates ----- from ----- for a professional touch
- IX. What enables the operational personnel to control the environment in which broadcast activities occur?
- X. The audio console makes it possible to blend -----, -----, -----, -----
- XI. Four examples of mobile microphones are -----
- XII. Dynamic microphones are -----
- XIII. Pick-up patterns of a microphone can be -----, -----, and -----.
- XIV. Broadcast information is sent through ----- or ----- or -----
- XV. Broadcast signals starts from ----- to ----- through ----- to ----- then the viewer/listener. **30 Marks**

PART B

1. Write short notes on the following:
 - Interview programmes
 - Magazine programmes
 - Children's programmes
 - Private Broadcasting **20 Marks**
2. Mention ten (10) broadcasting code of ethics from the 1999 Nigerian Constitution. **20 Marks**
3. What does the acronym FRCN stand for and what are the nine-point objectives of the FRCN? **20 Marks**
4. Mention 5 key personnel of s broadcast station. **20 Marks**