



BOWEN UNIVERSITY, IWO
COLLEGE OF COMPUTING AND COMMUNICATION STUDIES
COMMUNICATION ARTS PROGRAMME
FIRST SEMESTER 2023/2024 EXAMINATION

DATE: January, 2024

COURSE TITLE: PUBLIC SPEAKING II

COURSE CODE: CMA 233 TIME ALLOWED: 2 HOURS

INSTRUCTION: Answer four (4) questions in all. Question 1 is compulsory

- 1a. Discuss in 2 paragraphs, the power inherent in Public speaking (4marks)
- 1b. State and discuss 2 similarities between public speaking and conversation (4marks)
- 1c. Nervousness is normal in Public speaking. However, as a seasoned public speaker, state 2 possible ways of dealing with it. (4marks)
- 1d. State and explain 2 ways you can adapt to your audience (4marks)
- 1e. What is Situational Audience Analysis? (4marks)
- 1f. List and discuss 5 ways of gathering materials for your speech. (5marks)
2. Recall that you made a class presentation in the course of this course. Reproduce your presentation here. (15marks)
- 3a. As an astute public speaker, list 3 major ways of supporting your speech as taught in this course. (9marks)
- 3b. To begin and end your speech successfully, what 3 main steps will you take, as a public speaker? (6marks)
4. Write briefly on the following:
 - Choosing a topic
 - Analysing the audience
 - Outlining the speech (15marks)
5. Recall your assignment on Israel-Palestine ongoing war. Present your report here. (15marks)
6. As the best graduating student in your set, present your valedictorian speech in 2 pages. (15marks)