



**BOWEN UNIVERSITY, IWO**  
**COLLEGE OF COMPUTING AND COMMUNICATION STUDIES**  
**COMMUNICATION ARTS PROGRAMME**  
**FIRST SEMESTER 2023/2024 EXAMINATION**

**DATE: January, 2024**

**COURSE TITLE: PRACTICAL ARGUMENT**

**COURSE CODE: CMA 219**

**TIME ALLOWED: 2 HOURS**

**INSTRUCTION: Answer Question 1 and any other three questions**

---

1. (a) List the 10 golden rules of argument as you were taught in class (10 marks)  
(b) As taught in class, write an argumentative essay on any of the following topics:
  - Private schools are better than Public schools
  - Technology is making young people become dumber
  - Girls face more peer pressure than boys
  - Student representatives should not be on the School disciplinary committee (15 marks)
2. (a) Identify 5 importance of argument (5 marks)  
(b) Arguments and Explanation do not mean the same thing. Discuss making reference to the other things Argument is not. (10 marks)
3. (a) Identify and explain briefly the 10 strategies for standardizing arguments (10 marks)  
(b) Arguments are identified by at least the presence of two things, mention and discuss the importance of these two things to an argument. (5 marks)
4. (a) Giving ample examples, write short notes on the following:
  - Unstated Premise
  - Argument
  - Statement
  - Premise
  - Unstated Conclusion (10 marks)(b) The tasks of evaluating arguments, responding to arguments, and constructing your own arguments are closely connected. Discuss. (5 marks)
5. (a) Giving ample examples, write short notes on the following:
  - Conclusion
  - Opinion
  - Explanation
  - Sub-argument
  - Argument Indicator words (15 marks)
6. (a) Define Deductive Argument and briefly explain the FOUR categorical forms (5 marks)  
(b) Using a diagram, explain the ARG conditions as discussed in Class (10 marks)