



**BOWEN UNIVERSITY, IWO
COLLEGE OF COMPUTING AND COMMUNICATION STUDIES
COMMUNICATION ARTS PROGRAMME
FIRST SEMESTER 2023/2024 EXAMINATION**

DATE: January, 2024

COURSE TITLE: NON-VERBAL COMMUNICATION

COURSE CODE: CMA 211

TIME ALLOWED: 2 HOURS ONLY

INSTRUCTION: Answer FOUR questions in all. Question 7 is compulsory

1. A major disadvantage of non-verbal communication is the risk of misinterpretation by the receiver. Discuss 5 possible ways to prevent this assertion(15 marks)
2. Non-verbal communication has a number of characteristics that distinguishes it from other communication systems. List and explain each in details(15 marks)
3. List and explain in details, 4 basic non-verbal codes taught in this course(15 marks)
4. Non-verbal codes are especially useful for giving information about personal and relational topics we would be embarrassed to talk about. Discuss this assertion in 3 paragraphs(15 marks)
5. Write short notes on the following: **Repeating, Contradicting, Substituting, Complementing, Accenting and Regulating(15 marks)**
6. Nonverbal cues expand upon and clarify verbal messages. With the aid of examples, discuss this position. (15 marks)
7. In 2 succinct paragraphs each, discuss these non-verbal codes and their types : **Paralanguage, Kinesics, Chronemics, Proxemics & Gestures(25 marks)**