



BOWEN UNIVERSITY, IWO, OSUN STATE
COLLEGE OF MANAGEMENT AND SOCIAL SCIENCES
SOCIOLOGY PROGRAMME

B.SC SOCIOLOGY, FIRST SEMESTER, 2023/2024 SESSION

COURSE TITLE: SOCIAL PSYCHOLOGY

COURSE CODE: SOC 205

COURSE CREDIT: 3 CREDITS

TIME ALLOWED: 3HRS

INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER THREE QUESTIONS.

- 1a. How would you explain the scientific nature of social psychology? (5marks)
- b. Discuss the impact of schema on social cognition. (7marks)
- c. With the aid of relevant illustrations describe the term "Self" (5marks)
- d. Using Stanford Binet distribution of IQ Score, explain Intelligence Quotient (8marks)
- 2a. According to implicit personality theory, explain why impression is formed? (5marks)
- b. To what extent do norms and values influence social conformity? (4marks).
- c. Social perception is an important component of social competence and successful social life. Expatiate (6marks)
- 3a. First impression is said to be lasting impression. Discuss five factors that could influence the formation of first impression. (10marks)
- b. Describe the relationship between gender and stereotypes (5marks)
- 4a. Affect is experienced in form of mood and emotions. Explain (6marks)
- b. With the aid of examples, differentiate between compliance and obedience. (5marks)
- c. Enumerate four communicator factors considered in persuasion. (4marks)

- 5a. Elucidate the application of operant conditioning in attitude formation. (5marks)
- b. What are the factors affecting conformity? (5marks)
- c. With reference to Allport (1954), identify five steps in the components of prejudice. (5marks)
- 6a. Describe the three components of attitude. (6marks)
- b. How would you explain the causes of prejudice using Realistic Conflict Theory (5marks)
- c. Highlight four methods of reducing stereotypes (4marks)

BEST WISHES