



**BOWEN UNIVERSITY, IWO
(OF THE NIGERIAN BAPTIST CONVENTION)
COLLEGE OF MANAGEMENT AND SOCIAL SCIENCES (COMSS)
BUSINESS ADMINISTRATION PROGRAMME
B.Sc. BUSINESS ADMINISTRATION DEGREE
2023/2024 FIRST SEMESTER EXAMINATION**

COURSE CODE: BUI-BUA-122

COURSE TITLE: Ethical Issues in Business

CREDIT: 2

TIME: 2 HOURS

INSTRUCTIONS: ATTEMPT QUESTION FOUR (4) AND ANY OTHER TWO (2) QUESTIONS

DATE: JUNE, 2024

QUESTION 1

- (a) What is Ethics? (4 Marks)
- (b) Explain the four (4) dilemmas ethics covers. (16 Marks)

QUESTION 2

- (a) What is Business Ethics? (9 Marks)
- (b) List seven (7) types of Business Ethics know to you and explain four (4) only. (11 Marks)

QUESTION 3

- (a) List and discuss five (6) ways businesses express their ethics (12 Marks)
- (b) Explain the three basic components of Business Ethics (8 Marks)

QUESTION 4

I believe it is so important to stick with an **honest** and **moral approach** to all aspects of business.

- (a) Explain seven (7) benefits of these in writing to uneducated business man in your street. (20 Marks)
- (b) As a business man or woman, explain 3 ways you can improve the ethical standards of your Business (10 Marks)

QUESTION 5

- (a) What Is Corporate Culture? (4 Marks)
- (b) List seven (7) Importance of Corporate Culture and discuss two (2) only. (7 Marks)
- (c) State the 4 characteristics of Corporate Culture (4 Marks)