



BOWEN UNIVERSITY, IWO

COLLEGE OF COMPUTING AND COMMUNICATION STUDIES

MASS COMMUNICATION PROGRAMME

2023/2024 First Semester Examination

Course Title: Foundations of Broadcasting and Films

Course Code: MCM 101

Course Unit: 2 units

Duration: 2 hours

Instruction: Answer question one and any other two.

1. (a) Discuss the assertion that the beginning of radio in Nigeria is a novel tool for both the nationalists and colonialists. (15 marks)
(b) Elaborate on the challenges of radio when it was newly introduced and trace its growth. (15 marks)
Total (30 marks)

2. Trace the history of the Audio Visual Industry while identifying the role and motives of a front line nationalist and politician to its overall success. (20 marks)

3. (a) Discuss with examples the broad definition of motion pictures, films, Cinema, and the finished product of a screen play. (10 marks)
(b) Compare and contrast with examples five major types of film. (10 marks)
Total (20 marks)

4. The effective interpretation and usage of the components in a film is crucial to its success and public acceptance. Discuss. (20 marks)

5. Elaborate on the stages of film production while assessing its societal functions with applicable examples from films watched. (20 marks)