



BOWEN UNIVERSITY, IWO
COLLEGE OF COMPUTING AND COMMUNICATION STUDIES
COMMUNICATION ARTS PROGRAMME
FIRST SEMESTER 2023/2024 EXAMINATION

DATE: January, 2024

COURSE TITLE: COMMUNICATION INTERNSHIP AND SEMINAR
COURSE CODE: CMA 405 **TIME ALLOWED: 1 HOUR 30 MINUTES**

INSTRUCTION: Answer ALL Questions.

1. (a) Select two weeks from you Industrial Training and provide your progress of work
SECTION ATTACHED _____

e.g., WEEK NO.....02.....

DAYS DATE	DESCRIPTION OF WORK DONE
MON.	
TUES.	
WED.	
THUR.	
FRI.	
SAT.	
SUN.	

Do a summary of your experience for the weeks identified. Information provided will be verified from the log-book.

SECTION ATTACHED _____ **(15 Marks)**

1 (b) In your opinion, why do you think it is important for you to undergo an Industrial Training in Communication Arts? Justify your reasons in three impressive paragraphs (5 marks)

2. Supply the following information please. Be honest to state clearly if you are in doubt with your answer. You know why? Every detail you supply will be cross-verified in your log-book.

- a. Name of the Organization
- b. Name of the Chief Executive Officer (CEO) of the Company you served,
- c. Your Immediate Boss,
- d. Your Supervisor,
- e. Motto of the company,
- f. A short history of the organization,
- g. Location & address of the company,
- h. Staff strength of the company,
- i. The full meaning of SIWES
- j. The recommendations you suggested to the Communication Arts Programme in your Report, The recommendations you suggested to the organization.

(20 Marks)