



BOWEN UNIVERSITY, IWO
COLLEGE OF COMPUTING AND COMMUNICATION STUDIES
MASS COMMUNICATION PROGRAMME
2023/2024 First Semester Examination

Course Title: Media and Society

Course Code: MAS 305

Course Unit: 2 units

Duration: 2 hours

Instruction: Answer question one and any other two.

1. Rural communities are where majority of the Nigerian citizens live. Unfortunately, they are the most neglected by government. Explain the ways the media through its functions can help these rural dwellers in this regard **(30 marks)**.
2. Write brief notes on the four notable periods of the Nigerian Press. **(20 marks)**
3. What is media control? Explain three ways through which government can control the media **(20 marks)**.
4. There are several types of societies. Explain four of them. **(20 marks)**.
5. What is community media? Mention four known community media and their use in the community **(20 marks)**.