



BOWEN UNIVERSITY, IWO
COLLEGE OF MANAGEMENT AND SOCIAL SCIENCES
ECONOMICS PROGRAMME
BSc DEGREE 2023/2024 ACADEMIC SESSION
FIRST SEMESTER EXAMINATION

Course code: ECN 399

Course credit: 2

Course Title: Economics Research Methodology

Time Allowed: 2 hours

Instruction: Answer question one (1) and any other two (2) questions

Question 1

- a. Explain your understanding of the term “research process”. **5 marks**
- b. Highlight and explain five (5) major differences between primary and secondary data. **15 marks**
- c. What are the problems associated with conducting research in Nigeria? **10 marks**
(30 marks)

Question 2

- a. Provide clear explanation to the term “quantitative research design”. **6 marks**
- bi. Identify which sampling technique was used in the following study: A journalist asks 21 friends about their opinion on the last World Series basketball game. **7 marks**
- ii. What are the limitations of this technique? **7 marks**
(20 marks)

Question 3

- ai. Explain what is meant by population in an economic research **5 marks**
- ii. Why do you think sampling is important when conducting a research? **5 marks**
- b. Mention and explain any five (5) factors that determine sample size? **10 marks**
(20 marks)

Question 4

- a. Provide clear explanation to the term “non- probability sampling”. **8 marks**
- b. State and explain three examples of non- probability sampling technique. **12 marks**
(20 marks)

Question 5

- a. Provide five (5) distinguishing features between qualitative and quantitative research design. **8 marks.**
- b. State and explain three (3) advantages and disadvantages of quantitative research design? **12 marks.**
(20 marks)