



BOWEN UNIVERSITY, IWO
(OF THE NIGERIAN BAPTIST CONVENTION)
COLLEGE OF MANAGEMENT AND SOCIAL SCIENCES (COMSS)
BUSINESS ADMINISTRATION PROGRAMME
B.Sc. BUSINESS ADMINISTRATION DEGREE
2023/2024 FIRST SEMESTER EXAMINATION

COURSE CODE: AMS 101

COURSE TITLE: PRINCIPLES OF MANAGEMENT

CREDIT: 2

TIME: 2.5 HOURS

INSTRUCTIONS: ANSWER QUESTION 1 AND ANY OTHER 2 QUESTIONS

DATE: Saturday 27th JANUARY 2024

1a. When factors of production are combined to produce goods and services for human consumption, management and management principles is involved. What therefore is management and management principles? (20 marks)

b. Mention and briefly explain any 5 purposes of management (10 marks)

2a. Who is a manager? (5 marks)

b. Mention and briefly explain any 5 functions of a manager (15 marks)

3. Management activities have some challenges especially in developing economies like Nigeria. Mention and briefly explain any 5 of these challenges and suggest solutions.

(20 marks)

4a. What is communication? (5 marks)

b. Mention and briefly explain any 5 ways to ensure an effective communication system in an organization by the management. (15 marks)

5. Management do have the principal responsibility of decision making. Briefly explain how this is done given the approaches of top to the bottom and bottom to the top using any organization of your choice as an example. (20 marks)