



**BOWEN UNIVERSITY, IWO**  
**COLLEGE OF COMPUTING AND COMMUNICATION STUDIES**  
**MASS COMMUNICATION PROGRAMME**  
**2023/2024 First Semester Examination**

**Course Title: Introduction to Human Communication**

**Course Code: MAS 101**

**Unit: 2**

**Duration: 2 Hours**

**Instruction: Students are to answer three questions in all. Question one is compulsory.**

1. Explain with examples the phrase “you cannot not communicate” to demonstrate your understanding of MAS 101 **(30 marks)**.
2. Explain any three types of human communication. **(20 marks)**
3. “Graphics give credibility to news reporting.” Discuss **(20 marks)**.
4. Even the “dead” communicates. Give a detailed explanation of the type of human communication that relates to this statement **(20marks)**.
5. What do you understand by the 5Ws and H in human communication? **(20 Marks)**