



BOWEN UNIVERSITY, IWO
COLLEGE OF COMPUTING AND COMMUNICATION STUDIES
MASS COMMUNICATION PROGRAMME
2023/2024 First Semester Examination

Course Title: News Writing and Reporting

Course Code: MAS 207

Unit: 2

Duration: 2 Hours

Instruction: Students are to answer three questions in all. Question two is compulsory.

1. The qualities required of print journalists are the same qualities required of broadcast journalists. However, there are some features that separate broadcast reporting from print reporting. Explain four of those features **(20 marks)**.
2. One of the means through which journalists get their news is through interview.
 - (a) Explain the two commonly known interviews that journalists usually conduct **(10 marks)**.
 - (b) Mention four pieces of advice you would give a young journalist who is about to conduct an interview for the first time **(10 marks)**.**(20 marks)**.
3. What do you understand by news beat? Explain four types of news beat. **(20 marks)**.
4. For journalists to excel in their profession, they need some qualities. Discuss five of such qualities **(20 marks)**.
5. Explain the following legal terms as they relate to journalism practice:
 - (a) Libel **(5 marks)**
 - (b) Slander **(5 marks)**
 - (c) Contempt of court **(5 marks)**
 - (d) Sedition **(5 marks)****(20 marks)**.