



**BOWEN UNIVERSITY, IWO**  
**COLLEGE OF COMPUTING AND COMMUNICATION STUDIES**  
**COMMUNICATION ARTS PROGRAMME**  
**FIRST SEMESTER 2023/2024 EXAMINATION**

**DATE: January, 2024**

**COURSE TITLE: ETHICS OF COMMUNICATION**

**COURSE CODE: CMA 103 TIME ALLOWED: 2 HOURS 30 Minutes**

**INSTRUCTION: Answer four (4) questions in all. Question 1 is compulsory**

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1a. Communication is a basic necessity of life. However, Abraham Maslow identified other needs, list and discuss these needs.(10marks)

1b. In social interactions, there is a structure in place that governs how people relate with one another. Discuss how this structure using the process of communication (5marks)

1c. Ethics can be defined severally. Give 4 definitions that you know (10marks)

2. Write short notes on:

- Meta ethics
- Normative ethics
- Applied ethics (15marks)

3a. Ethical communication assumes the speaker will avoid rudeness, be polite, and have tact. Discuss this position given your understanding of communication exchanges on X platform (formerly Twitter) (5marks)

3b. Morality and Ethics are two sides of a coin. Discuss this assertion with examples.(10marks)

4. Write briefly on the following:

- Ethical challenges on social media platforms
- Importance of ethics in human communication
- Rights and obligations of ethics (15marks)

5. Would you consider **Abortion** and **Euthanasia** ethical issues? Give reasons for your answer and justify your position (15marks)

6. According to Bioethicist Larry Churchill, "ethics can also be used to describe a particular person's own idiosyncratic principles or habits". Given this definition, describe known idiosyncratic behaviour peculiar to you. (15marks)