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BOWEN UNIVERSITY, IWO, OSUN STATE

COLLEGE OF LIBERAL STUDIES ENGLISH PROGRAMME 2020/2021 FIRST SEMESTER ONLINE EXAMINATION

COURSE TITLE: ENGLISH LANGUAGE AND THE MEDIA

COURSE CODE: ENG 409
DATE: MARCH, 2021

TIME ALLOWED: 2 Hours

INSTRUCTION: Answer THREE questions in all. QUESTION 1 IS COMPULSORY.

1. Identify and discuss the multimodal and systemic functional grammatical resources used in the text below. :

Rinu Oduala is 22 years old and outspoken - Nigeria's government feels so threatened by her that her bank account has been frozen.

She was among tens of thousands of young Nigerians, including many women, who made history with the protests that swept the country in October against police brutality.

Ms Oduala was one of the first to take to the streets after a video went viral of a man allegedly being killed by the notorious Special Anti-Robbery Squad (Sars), sparking what became known as the EndSars demonstrations.

She set up camp outside the Lagos governor's office on 7 October, demanding the police unit be disbanded.

As a media strategist, she knew how to rally people on social media to join her - organising blankets for people who ended up sleeping outside the state government buildings for 72 hours before police attacked them.

With her 172,000 Twitter followers, she is one of several women who have shaken the Nigerian establishment to its core over the last six weeks. Her EndSars activism saw her Twitter account get the blue verified badge.





What began as a protest against police brutality has become a conduit for young people - especially women - to vent their anger. Today she is part of a panel in Lagos sitting at a judicial inquiry into police abuse - one of the key demands of the protesters after the president disbanded the unit. But she is concerned about her security and is one of 20 protest organisers to have their funds frozen by the central bank early in November. "It's disheartening that our good intention of ending police brutality would make us get tagged as terrorists," she told the BBC. The central bank says it sought a court order to block the accounts for 90 days in order to find out the source of their funds. Ms Oduala says her lawyers are challenging the order.

2. In what ways could it be said that English plays a key role in the global media context?

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- 3. Write well illustrated notes on any three of the following:
 - a. Tabloid
 - b. Newspapers
 - c. Movies/films
 - d. Handbills
 - e. Broadsheets
- 4. a. What is a feature or a feature article?
 - b. Citing relevant examples, discuss three types of features.
- 5. a. Construct 5 headlines on EndSARS Protest
 - b. Explain the grammatical and stylistic bases of each of them.
 - c. Develop one of the headlines into a full news story.

CH. 201421