



BOWEN UNIVERSITY, IWO
College of Management and Social Sciences
Industrial Relations & Personnel Management Programme
First Semester 2021/2022 Examination

Level	: 200
Course Title	: Public Enterprise Management
Course Code	: IRP 211
Instruction	: Answer Question One & Any Other Three Questions
Time Allowed	: 2 Hours
Date	: 16 th March, 2022

- 1a. Define Performance Measurement Control system. (5 Marks)
- 1b. State and explain the various Performance Control Measures. (5 Marks)
- 1c. Mention and explain the steps to take if you want a collection of useful and useable performance measures that will lead to improvement in performance. (15 Marks)
2. *“Public enterprise is also defined as a business organization wholly or partly owned by the state and controlled through a public authority”.*
- (a) Justify this statement (7 Marks)
- (b) Explain eight (8) objectives of Public Enterprises. (8 Marks)
- 3a. Mention and explain briefly the three (3) classifications of Public Enterprises (9 Marks)
- 3b. Mention and explain four (4) characteristics of Public Enterprises. (6 Marks)
- 4a. Define Public and Private Enterprises. (5 Marks)
- 4b. What are the differences between Public and Private Enterprises? (10 Marks)
- 5a. Define an organisation. (5 Marks)
- 5b. State and explain examples of the various problems faced by organisations. (10 Marks)
- 6a. Define and differentiate between Commercialisation and Privatisation. (5 Marks)
- 6b. State and explain some of the reasons why Government divests some of its investments. (10 Marks)