



**BOWEN UNIVERSITY, IWO**  
College of Management and Social Sciences  
Business Administration Program  
Second Semester 2021/2022 Examination

<b>Level</b>	: 400
<b>Course Title</b>	: Globalisation and Businesses
<b>Course Code</b>	: BUS 412
<b>Credit</b>	: 3
<b>Instruction</b>	: Answer Question 1 & any other three Questions
<b>Time Allowed</b>	: 2 Hours, 30 Minutes
<b>Date</b>	: Friday, 15 <sup>th</sup> July 2022

1. (a) From the postulations of Alfred Marshall and others, what is globalisation as a concept? **(15 Marks)**  
(b) Mention and explain any 5 features of globalisation in your environment **(10 Marks)**
2. Explain some of the implications of globalisation in Nigeria over politics, trade, businesses, culture and sports/entertainments **(15 Marks)**
3. Mention and explain any 5 tools or instruments through which globalisation dynamics is being facilitated and promoted across the globe and especially in Nigeria. **(15 Marks)**
4. Mention and explain any 5 examples of criticisms of globalisation concept for instance in Nigeria and suggest solutions. **(15 Marks)**
5. Multinational companies and some policies of government have been identified in globalisation concepts propagation generally. Discuss this view given Nigeria as an example. **(15 Marks)**
6. Nigeria's quest for growth and development can easily be facilitated the more by leveraging on globalisation pedestal. Discuss. **(15 Marks)**
7. (a) Briefly, what is globalisation, the good, the bad and the ugly? **(5 Marks)**  
(b) Mention and explain any five ways to promote the good aspects of globalisation in Nigerian business practices **(10 Marks)**