



BOWEN UNIVERSITY, IWO
College of Management and Social Sciences
Business Administration Program
Second Semester 2021/2022 Examination

Level	: 200
Course Title	: Entrepreneurship II: Basic Tools in the Management of SMEs
Course Code	: BUS 208
Credit	: 2
Instruction	: Answer Question 1 & any other two Questions.
Time Allowed	: 2 Hours
Date	: Thursday, 14 th July 2022

1. (a) With the aid of a well labelled diagram, discuss the conceptual model of Entrepreneurship. (8 Marks)
- (b) Enumerate the major features of Entrepreneurship. (4 Marks)
- (c) Mention nine importance of Entrepreneurship and discuss any six. (15 Marks)
- (d) Mention the major skills required in Entrepreneurship. (3 Marks)
2. (a) Define Entrepreneurship. (4 Marks)
- (b) Explain the approaches to Entrepreneurship. (16 Marks)
3. (a) Mention the myths of Entrepreneurship that have been developed over the years. (6 Marks)
- (b) Discuss the major functions performed by Entrepreneurs. (14 Marks)
4. (a) Mention any eight types of Entrepreneurs. (8 Marks)
- (b) Describe any four of the above mentioned Entrepreneurs. (12 Marks)
5. (a) Describe distinctive competencies with examples. (8 Marks)
- (b) State the reasons that distinctive competencies are important to organisations. (5 Marks)
- (c) Differentiate between distinctive competencies and core competences. (7 Marks)