## BOWEN UNIVERSITY, IWO COLLEGE OF HEALTH SCIENCES NUTRITION AND DIETETICS PROGRAM 2021/2022 FIRST SEMESTER EXAMINATION

COURSE CODE: NTD 317 COURSE TITLE: ENTREPRENEUSHIP IN NUTRITION AND DIETETICS TIME: 2HRS INSTRUCTION: ANSWER FOUR QUESTIONS IN ALL **CREDIT UNIT: 2** 1. a. What are the roles a dietitian? (7 marks) b. Discuss at least new innovations in the field of Nutrition and Dietetics (3 marks) c. Food processing contributes to food and nutrition security. Explain (3.5 marks) d. Throughout history, foods fortified with specific nutrients have prevented deficiencies and their related health problems in certain populations". Cite examples of foods, nutrients fortified with, and the type of deficiency to prevent. (4 marks) 2.a. From your practical on "Hands on practical experience in diet design, therapy and planning", Indicate the following; the type of diet prepared (1 mark) ii. three proposed disease conditions of relevance (3 marks) iii. planning (stressing the nutrient of importance and the reason) (4.5 marks) iv. the reason behind your choice of ingredients (5 marks) b. Differentiate between healthy and unhealthy foods (4 marks) 3a. Write briefly on food processing (4.5 mark) b. List and explain the pros and cons of food processing c. Can a nutritionist or dietitian develop a brand new food product? If yes, define what "patency" (6 marks) is and why it is granted (7 marks) 4a. Who is an entrepreneur? (2.5marks) b. Describe the traits of an entrepreneur (7marks) c. Explain the term "SWOT analysis"? (8 marks) 5a. Differentiate between internal and external fraud. Explain the various types of internal and

b. As an entrepreneur who is about to start up a business in nutrition and dietetics, discuss the

factors to consider when generating a business idea.

(10.5 marks)

(7 marks)