

BOWEN UNIVERSITY, IWO
COLLEGE OF COMPUTING AND COMMUNICATION STUDIES
MASS COMMUNICATION PROGRAMME
Second Semester 2022/2023 Examination

Course Code: MAS 204

Course Title: Editing and Graphics of Communication

Unit: 2

Duration: 2 Hours

Instruction: Answer three questions in all. Question one is compulsory.

1. An editor is the BOSS of any media house. He/she is responsible for what should be published and not published. With this in mind, mention the various types of editors you know in the media house and write briefly on their functions and qualities.
2. Why is graphics important in communication? Identify the different types of graphic theories and write briefly on them.
3. What is page layout? Explain three types of page layout in newspaper production.
4. Grammar is an important aspect of news writing and editors pay close attention to it. Parts of speech are aspects of grammar. Explain five different parts of speech and how they are used in news writing.
5. Differentiate between print editing and broadcast editing.