



BOWEN UNIVERSITY, IWO

COLLEGE OF COMPUTING AND COMMUNICATION STUDIES
Mass Communication Programme 2022/2023 Academic Session

COURSE TITLE: Introduction to Film cinema and Literature

COURSE CODE: MAS 210

COURSE UNIT: 2

DURATION: 2 hours

ANSWER THREE QUESTIONS, QUESTION ONE IS COMPULSORY.

1a. Discuss the philosophy and principles guiding the Auteur's Theory in film production and the society at large *15mks*

1b. Highlight the glaring short falls of the aforementioned theory in film production and their glaring advantages *15mks*

Total 30mks

2a. Outline with examples the major factors that a film is built on *10mks*

2b. Enumerate the functions and the factors in films to the society *10mks*

Total 20mks

3a. Both film and literature share in the narrative motifs". Discuss

10mks

3b. Explain the technical differences between film and literature. *10mks*

Total 20mks

4. "One major way of describing film and literature is that they are both imaginative communication of societal significant experiences".

Discuss this statement while highlighting their connections and disconnections

20mks

5a. Discuss the various classifications of films with examples

And why do producers classify film as such

Total 20mks