



BOWEN UNIVERSITY, IWO
COLLEGE OF COMPUTING AND COMMUNICATION STUDIES
MASS COMMUNICATION PROGRAMME
Second Semester 2022/2023 Examination

Course Title: Communication and National Development

Course Code: MAS 410

Unit: 2

Duration: 2 Hours

Instruction: Answer three questions in all. Question one is compulsory.

1. You were placed in a group at the beginning of the semester. Briefly discuss how your contributions to the development project assigned to your group aid national development.
(30 Marks)
2. (a) Explain what you understand by national development?
(b) Has Nigeria been able to achieve national development since independence? Support your answer with convincing evidence. **(20 Marks)**
3. The dominant paradigm was one of the many approaches to enhance national development. Discuss the major critiques of the paradigm. **(20 Marks)**
4. "Central to the Mass Communication system is the Marxist context of development which is considered imperative to national development." Discuss this statement with emphasis on the major premises of the Marxist model of development. **(20 Marks)**
5. Patron-Client model is one of the strategies employed for national development. Explain the nature of communication flow and the problems under this approach. **(20 Marks)**