



BOWEN UNIVERSITY
COLLEGE OF COMPUTING AND COMMUNICATION STUDIES
MASS COMMUNICATION PROGRAMME
2022/2023 SESSION
SECOND SEMESTER EXAMINATION

Course Title: Educational Broadcasting

Course Code: MAS 432,

Course Unit: 2

Instruction: *Answer question one and any other two*

Duration: 2 hours

1. Assume you are a producer with the Federal Radio Corporation of Nigeria (FRCN), articulate a detailed radio programme concept that bridges a critical gap in the Nigerian educational system. **(30 marks)**
2. Design a 30-minute partial script for an instructional television programme on a science-based subject for secondary school students experiencing school shutdown in your state. **(20 marks)**
3. How far is it true to say that historically, educational broadcasting is a global phenomenon? **(20 marks)**
4. Discuss the contributions of radio and television to the development of education in Nigeria. **(20 marks)**
5. "All broadcastings in some ways provide education." Citing relevant examples from class discussions, justify this statement. **(20 marks)**