



BOWEN UNIVERSITY
COLLEGE OF COMPUTING AND COMMUNICATION STUDIES
MASS COMMUNICATION PROGRAMME
2022/2023 SESSION
SECOND SEMESTER EXAMINATION QUESTIONS

Course Title: Development Communication

Course Code: MAS 314

Course Unit: 2

Instruction: *Answer question one and any other two*

Duration: 2 hours

1. You were placed in a group at the beginning of the semester. Briefly discuss how you as a development agent carried out the development project. Note: Discuss the topic you chose in your group. 30 Marks

SECTION B CHOOSE ONLY ONE QUESTION FROM THIS SECTION

2. Discuss the concept of participatory development communications and its functions. 20 Marks
3. Discuss the various steps in the planning and implementation of participatory development communication. 20 Marks

SECTION C ANSWER ONLY ONE QUESTION FROM THIS SECTION

4. Discuss the various steps involved in community development planning process. (20 marks)
5. There are several resources available for any community wishing to get embark on a development project. Discuss in details any two. (20 marks)