



**BOWEN UNIVERSITY, IWO
COLLEGE OF COMPUTING AND COMMUNICATION STUDIES
COMMUNICATION ARTS PROGRAMME
SECOND SEMESTER 2022/2023 EXAMINATION**

DATE: June, 2023

**COURSE TITLE: ENTREPRENEURSHIP AND COMMUNICATION
COURSE CODE: CMA 302 TIME ALLOWED: 2 HOURS**

INSTRUCTION: Answer 4 Questions in all. Question 1 is compulsory

- 1a. Recall that you submitted an article as part of your Continuous Assessment, in not more than 3 paragraphs, summarise the article submitted **(10 marks)**
- 1b. In your capacity as the Director of Bowen Radio, prepare a work schedule for the new interns shortlisted for employment, taking into cognizance their **qualifications, gender and age**. The experience garnered in CMA 237 AND CMA 301 should be added advantage **(15 marks)**
2. In not more than 3 pages, submit your resume for a job opportunity as an Assistant Lecturer in Communication Arts Programme of Bowen University **(15 marks)**
3. As a budding Entrepreneur, in 3 explicit paragraphs, discuss possible steps to manage conflict in your organization? **(15Marks)**
4. With your exposure and training in Entrepreneurial (EES) courses in Bowen University, write an evaluative report to the Vice Chancellor arising from your personal experience **(15marks)**
5. Write a business proposal to bid for #5 million for the business of your dream as a start up Entrepreneur **(15marks)**