



BOWEN UNIVERSITY, IWO
COLLEGE OF COMPUTING AND COMMUNICATION STUDIES
COMMUNICATION ARTS PROGRAMME
SECOND SEMESTER 2022/2023 EXAMINATION

DATE: June, 2023

COURSE TITLE: INTRODUCTION TO LISTENING

COURSE CODE: CMA 122

TIME ALLOWED: 2 HOURS

INSTRUCTION: Answer 4 questions. Questions 1 and 2 are compulsory

1. (a) Research reveals that adults spend an average of 45% of their communication time engaging in listening. Listening is, thus, regarded as an essential communication activity. Briefly discuss the concept of listening as a receptive communication skill and highlight how this course helped you to become a better listener. 10 marks

(b) List and explain five (5) barriers to effective listening and proffer solutions to overcoming these barriers for effective listening.. 10 marks
2. The listening process is divided into six (6) distinct stages. Attempt a discussion, with relevant examples, on these stages as discussed in class. 20 marks
3. Among the types of listening, which will you recommend to your friend who will write WAEC exams next month? Provide reasons for your choice. 15 marks
4. Highlight and discuss five (5) verbal and five (5) non-verbal strategies for listening. 15 marks
5. We discussed some poor and good listening habits. With the aid of a table, clearly distinguish between seven (7) poor listening and good listening habits. 15 marks
6. Four (4) types of listening were discussed in class. Discuss three (3) of these listening types and provide relevant examples. 15 marks