Course Title: Introduction to Visual Communication
Course Code: MAS 102
Unit: 2
Duration: 2 Hours
Instruction: Answer three questions in all. Question one is compulsory.

1. Construct two images of your choice with captions, using the FOUR principles of graphics design.

2. Outline TEN forms of communication.

3. Explain FIVE visual graphics used in transmitting messages.

4. Write short notes on FIVE elements of graphics.

5. Using FIVE examples each, explain the TWO forms of communication that relate most to visual communication.