



BOWEN UNIVERSITY, IWO
COLLEGE OF COMPUTING & COMMUNICATION
STUDIES
COMMUNICATION ARTS PROGRAMME
2022/2023 SECOND SEMESTER EXAMINATION

COURSE TITLE: GENDER & COMMUNICATION COURSE CODE: CMA 218

June, 2023

TIME ALLOWED: 3 HOURS ONLY

INSTRUCTION: Answer 3 Questions. Question 3 is compulsory.

1. Recall that you watched some videos in some of the classes held on this course. Using a music video by Olamide Badoo, a popular Nigerian Music producer, describe the objectification of women in the media and its possible implication on women narratives.

20 Marks

2. With extensive discussion, differentiate between sex and Gender and how these two are fuelling the LGBTQ narratives in the modern world.

20 Marks

3. Write very comprehensively, on any four women that has changed the women narratives either in Nigeria, sub-Saharan Africa or in the world.

30 Marks

4. A friend of yours has come to you to seek advice on a relationship matter. After carefully listening to this friend of yours, you found that she is in a relationship that is to lead to a wedding in 10 days. The issues are that the spouse emotionally abuses her and disrespects her at the slightest provocation. Do a letter to this friend of yours to offer your piece of advice.

20 Marks

5. Examine the different theories informing men and women self-perception. Do this with copious examples.

20 Marks