



BOWEN UNIVERSITY IWO
COLLEGE OF COMPPUTING AND COMMUNICATION STUDIES
MASS COMMUNICATION PROGRAMME
SECOND SEMESTER EXAMINATION 2022/2023 SESSION

Course Title: Economics of News Reporting

Course Code: MAS 304

Duration: 2hrs.

Unit 2

Instruction: Answer question one and any other two

Question 1a: The economic reporter has many indexes of activity through which economic activities can be reported. Discuss. (20marks)

1b: Of what importance is the Nigerian Stock Exchange to Nigeria's economy? (10marks)

Question 2a: Adduce reasons for the growth of economic reporting in Nigeria. (10marks)

2b: Explain five roles that Capital Market plays in the survival of Nigeria's economy. (10marks)

Question 3: Write explanatory notes on;

- i) Securities and Exchange Commission
- ii) Open Market Operations.
- iii) Bonds.
- iv) Ordinary Shares (5marks each. Total 20marks)

Question 4: Expatiate on the following;

1. Types of Budget
2. Making the Budget
3. Budget adoption. (6marks each and 2marks for correct grammatical expression.)

Question 5a: What qualities are required of an economic reporter? (10marks)

5b: Enumerate the complaints against the media regarding economic and news reporting. (10marks)